

PRODUCT FACTS

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Dodge



THE DODGE COMPANY

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AQUACHROME COSMETICS

For Professional Embalming Use Only.
Before using, read Material Safety Data Sheet.

Water-Based/Translucent

<u>Shade</u>	<u>Size</u>	<u>Item #</u>	<u>Shade</u>	<u>Size</u>	<u>Item #</u>
Lt. Blending	1 oz.	660003	Highlight	1 oz.	660006
	4 oz.	660043		4 oz.	660046
Lt. Suntan	1 oz.	660002	Dk. Blending	1 oz.	660004
	4 oz.	660042		4 oz.	660044
Suntan	1 oz.	660001	Brown	1 oz.	660007
	4 oz.	660041		4 oz.	660047
Peach	1 oz.	660005	Ebony	1 oz.	660008
	4 oz.	660045		4 oz.	660048

FEATURES

Aquachrome is water-based, so it cleans up easily. It is translucent, and meant to be used only over normal skin. (Translucent cosmetics are not designed to cover discolorations.) This type of cream is preferable to opaques for use on normal skin, because the natural skin tone is not entirely masked.

Nature itself affords the skin three natural plumping and moisture-retaining systems during life:

1. Lipid or fatty materials help emulsify water in the skin and thus retard evaporation.
2. Hygroscopic materials draw water from a moist atmosphere (or from lower layers of the skin) and hold it at the surface.
3. Moisture barrier materials form a liquid film over the skin surface which physically holds down evaporation.

The ingredients in Aquachrome have been selected to achieve these same three effects after death. Included in the formula are:

1. Natural moisturizers and softening agents, derived from lanolin and cholesterol, which are similar to the lipids in the fat of the skin.
2. Hygroscopic materials which penetrate the skin, absorb moisture, and leave no greasy feel.
3. Materials which form water-resistant skin films with a fine texture and a non-drying effect.

Every ingredient in Aquachrome is non-toxic and non-irritating to the skin. The cosmetic will not denature the cutaneous proteins of the skin. Individual ingredients also give stability of viscosity and emulsion for long shelf-life. Other materials in the formula maintain the activity of the preservatives and assist in the even dispersion of the pigments. All ingredients are cosmetic grade, including the pigments, which are accepted for use on the skin by the FDA. The preservative system is a broad-spectrum one, effective against gram-negative bacteria such as pseudomonads and against yeast and molds.

APPLICATION

The Dodge Aquachromes are designed so that they can be mixed and blended with one another. The professional cosmetician should not hesitate to create new hues from the eight available. Also, the Aquachromes are compatible with all the other cosmetics made by Dodge.

All skin surfaces (whether or not they are to be later cosmetized) should be sprayed with a preservative/disinfectant embalming spray and washed with high quality soap prior to embalming. Also, preferably prior to embalming, facial hair should be shaved. This is even true of the very light hair growth on females, children, and infants. Cosmetic build up on such facial hair can leave a very unnatural appearance. When shaving must be deferred until after embalming, it is advisable to apply a liberal amount of White Kalon Cream before removing the hair. This gives protection against razor burn which can occur easily on delicate skin areas after embalming. Any natural body oils should be cleansed from the skin with a product such as Dry Wash.

Applications should be made from the operator's hand, rather than directly from the container in order to avoid any contamination. Although a majority of operators seem to prefer application by means of the fingertips, Aquachrome can also be applied very readily with the use of a brush. As is true of most cosmetics, a dusting of finishing powder is a recommended final step. For a more detailed discussion of general cosmetic application, see the Dodge Kalochrome technical manual.